



## University of British Columbia, Okanagan, Kelowna

Founded in 1915, the University of British Columbia is rated among the world's top 40 universities. UBC's Okanagan campus is located in Kelowna, BC. It's equipped with eight faculties and schools, all offering a broad range of programs.

## Products Used

- SR-H3S: Line Array Speaker
- FB-120B: Subwoofer System



## Purpose

UBC contacted TOA Canada to upgrade their atrium's sound system. They required higher sound quality to ensure the ability to communicate clearly through paging and announcements.

## Challenge

Because UBC's atrium is a large open space with high traffic and reverberation, it was crucial to install the best equipment to minimize echoing and provide the ability to communicate with students and faculty.

## Solution

TOA's speakers and subwoofers were the perfect solution for UBC's atrium. The newly installed equipment now provides above desirable sound quality and intelligibility for all events and presentations.

## Feedback

An absolute success! UBC was extremely impressed with the sheer quality of the installed audio equipment in their atrium.



## About TOA Canada Corporation

TOA Corporation was founded in Kobe, Japan over 80 years ago. TOA operates in over 100 countries worldwide, with manufacturing facilities found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a proven track record of TOA product reliability.

TOA Canada Corporation was formed in 1990 as a complete sound solutions provider, specializing in commercial audio, including, public address, voice communications, voice evacuation and emergency paging requirements. TOA Canada offers complete solutions for all corporate and commercial audio communications and intercom security requirements.